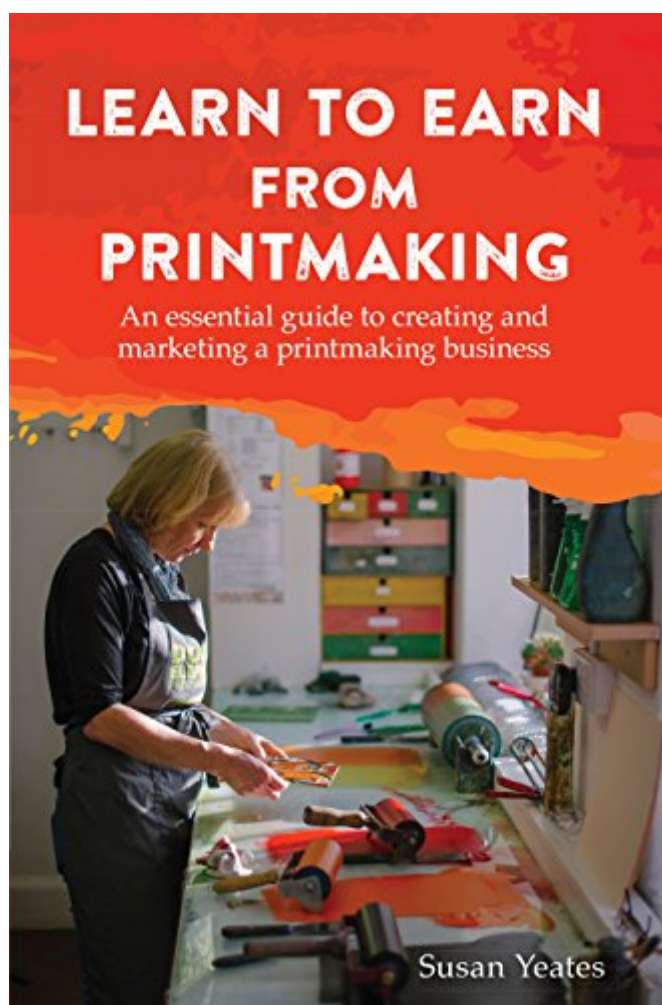


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Learn To Earn From Printmaking: An Essential Guide To Creating And Marketing A Printmaking Business



Synopsis

Learn to Earn From Printmaking An essential guide to creating and marketing a printmaking business Learn to Earn from Printmaking explores how you can turn a relaxing and creative hobby into an enjoyable small business enterprise. It will take your creative printmaking skills and teach you all you need to know about selling your work, marketing yourself and your business, teaching successful courses and creating a life where being a printmaker pays the bills (or at least your materials bill!). Learn to Earn from Printmaking is packed full of practical tips and information and covers: The products that you could create through printmaking A range of ways to sell your prints and printed products Methods for promoting yourself and your work Advice on running your own business How to run great printmaking courses and workshops Tips and insights from practising printmakers Plus much, much more! This book is suitable for new printmakers looking to earn a living from their prints and other products, recent printmaking graduates, anyone selling their work for the first time, established printmakers looking to teach courses and any artist wishing to promote themselves and sell more work. Learn how to earn a living from printmaking and enjoy yourself along the way! About the Author Susan Yeates is a printmaker, tutor and author. She has published three books including the no. 1 bestseller Learning Linocut, which provides a comprehensive introduction to relief printing. www.introductiontoprintmaking.com | www.magenta-sky.com

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